

Northwood High School

Booster Friend Alumni Association (BFAA) Executive Committee

Meeting Minutes – March 18, 2015

In Attendance: Joe Atwater, Frances Grant, Sireatta Atwater, Wendie Morris, Claire Wilson, Robyn Allgood, Dr. Bartholomew, Kimberli Flaughner, Regina Ferguson, Lisa Whitaker

Proceedings: Meeting called to order at approx. 6:15pm by Joe Atwater (president).

Cheerleading Resource Fund Grant Request: by Rebecca Johnson

Cheerleading is requesting funding for the 2 coaches (Rebecca and Sherry Stubbs) to take 2 online classes that are being offered to help them work towards their national cheer coach certifications to help improve the program. They are online classes. The first is a Coaching Fundamentals class. The second is a Safety Techniques class. The classes are less than \$100.00 each.

There was some discussion as to how this will help to keep the cheerleaders safe and on how this will help the team to eventually move back into competitions. Many of the girls participating in H.S. cheerleading are moving up from younger cheer squads. This coming year there will be just one tryout for both the football and basketball cheer squads so that all of the girls would have an opportunity to attend the Spirit Express cheer camps this summer.

The group thanked Rebecca for her presentation.

Discussion: After Rebecca left the meeting, the group discussed the requests. Cheerleading has played a significant role in the BFAA fundraisers. The group actually has a relatively large individual balance. The board would prefer that the balance in the cheerleading budget be used to help defray the costs for the individual cheerleaders going to summer training (since it is so expensive). However, the school had said that it would cover any expenses related to safety issues. Therefore, Dr. Bartholomew agreed that the school could pay for the courses, since they were safety related and the cost was minimal.

Motion: Robyn Allgood made a motion seconded by Sireatta Atwater to allow the school pay for the online classes. The motion passed unanimously.

Golf Tournament Results:

Joe Atwater

Joe provided a handout of the Golf Tournament summary results. There were 55 total participants and they were recruited by just 9 NHS groups. The board felt it was fair that since participation was limited this year, due partially to less advertisement than in the past, that the NHS groups that participated should be rewarded. Each group received approximately 75% of the entry fees. The total golf tournament profit was \$5,249.93.

Winter Sports Concessions:

Joe Atwater

Winter sports concessions had a net profit of \$7,156.18. Wendi Morris stated that with each sport now receiving 80% of their profits earned that each team's income had increased significantly over past years when teams earned money based on volunteer hours worked.

Treasurer's Report:

Kimberli Flaughter/Wendie Morris

Kimberli reported that the current resource fund balance is \$41,413.05. Kimberli wanted to make sure that individual sports, clubs, and groups knew to look at their current balances prior to requesting resource funds.

Wendie gave a brief update on the Vanco donations. She stated that donations had not increased at all.

Discussion: Lisa Whitaker brought up the idea that Coach Amy had shared earlier, which was having monthly raffles for individuals that continued with their monthly contributions through VANCO. The idea of incentives/raffles was discussed at length, with ideas ranging from drawings for visa and gift cards to cash. This idea will be pursued to try to increase participation in the Vanco recurring donations next year.

Committee Reports:

Fundraising:

Robyn Allgood

Spring Fundraiser- Robyn said that we are going to have a spring fundraiser. Stormi Jarmon has been instrumental in providing contacts and materials to support the BFAA. We are going to offer a chicken sale by the case fundraiser for groups to earn money this spring. The fundraiser consists of selling 45 lb. cases of boneless, skinless, individually wrapped trays with 3-4 breasts. Each case has 12 pkgs. Our cost per case

will be based on the market price per lb. on the day that we order. Robyn estimated that based on the current price per chicken we ought to be able to net a little more than \$20.00 per case.

Discussion: The group talked about fair ways to reimburse participating groups, clubs and sports. There was discussion about having a minimum requirement of case sales for groups to receive any money. Should the earnings be based on percentage of participation or on a per case basis?

Robyn said that she hoped to iron out details and distribute flyers and order forms in the next few weeks. The group thanked Robyn for providing this additional opportunity for groups to raise money.

Reverse Raffle 2015- Robyn said that plans are being made for the 2015 Reverse Raffle since the raffle was such a huge success last year. The committee is looking at holding the raffle at the same place (Time-Out). They are looking at the weekend when NHS football does not have a game, but the date picked will also have to be a day when Carolina does not have a home football game. Robyn's goal is to have tickets available for sale by the end of spring. Selling tickets early will reduce the "last minute stress", and allow the committee to focus on other aspects of this fundraiser.

Website:

Frances Grant

Frances reported that the website is only as comprehensive as the input from the sports and clubs. **It is up to each parent representative or coach** to give Frances information to post on the website.

Concessions:

Regina Ferguson

Regina was commended by the group for doing such a good job with concessions as this is a huge responsibility for just one person. It was recommended that this job really needs committee support next year.

Regina stated that it was very important that coaches realize that the concession stands need to stay locked until a concession volunteer arrives. Stands should not be left unlocked and unattended.

The recommendation was made that the locks be changed on the concession stands every year.

Alumni:**Claire Wilson**

Claire stated that she felt like the alumni recognition events had gone well this year. Women's basketball did a survey of their alumni after their event and the feedback was that they liked the annual alumni nights.

The purchase of a Northwood High School grill came up for discussion again, in conjunction with having a "community" grill that could also be used for alumni events. The board's unanimous concern was still surrounding the cleaning and the storage of the grill. The discussion was tabled at this point.

Communication Chair:**Joe Atwater**

Nominations for board members- There are 2 positions opening up on the NHSBFAA board the President and Secretary. So far, there has only been one nomination for Secretary. Nominations are needed to fill the positions. There was also some discussion surrounding the inclusion of a coach/and or club advisor on the board. The board agreed that coaches and advisors should not be considered for board positions, and that board members in the future should not serve as the parent representative for any group, club, or sport.

Next Meeting: The next meeting of the NHSBFAA will be a general meeting and it will be held the week of April 12th.

Motion was made by Sireatta Atwater, seconded by Claire Wilton to adjourn. Motion passed unanimously.

The meeting was adjourned at approximately 8:30pm.

Respectfully submitted,

Lisa Whitaker

Secretary, NHSBFAA